

Singapore General Hospital

Nuclear Medicine

UPDATE 2011

SGH Nuclear Medicine Update 2011
2nd – 5th March

SGH Postgraduate Medical Institute
Block 6 Level 1

SPONSORSHIP PROSPECTUS

SPONSORSHIP PACKAGES

Diamond Sponsorship

S\$25,000

As a Main Sponsor, your company will be accorded superior exposure and recognition leading up to and throughout the event. In addition to the number of other exclusive privileges as the key sponsor, your company will receive the first choice naming rights in areas like the selection of table top location.

The Diamond Sponsor will enjoy the following:

- Table-top Display (6ft by 3ft) at a guaranteed front premium location
- 1 Full Page Coloured Advertisement in SGH Nuclear Medicine Update course folder
- Display of two (2) standing banners in main meeting room (Sponsor to provide)
- Ten (10) full conference registrations
- Six (6) tickets to conference gala dinner
- Three (3) conference satchel insertions
- Acknowledgement as a Diamond Sponsor on standing banner at conference entrance
- Acknowledgement as a Diamond Sponsor on SGH Nuclear Medicine Update website
- Acknowledgement as a Diamond Sponsor in SGH Nuclear Medicine Update course folder
- Rolling credits at conference
- Priority to sponsor namebadge and lanyard

Platinum Sponsorship

S\$20,000

As a Platinum Sponsor, your company will receive prominent exposure leading up to and throughout the event as detailed below.

The Platinum Sponsor will enjoy the following:

- Table-top Display (6ft by 3ft) at a premium location
- Six (6) full conference registrations
- Three (3) tickets to conference gala dinner
- Two (2) conference satchel insertions
- Acknowledgement as a Platinum Sponsor on standing banner at conference entrance
- Acknowledgement as a Platinum Sponsor on SGH Nuclear Medicine Update website
- Acknowledgement as a Platinum Sponsor in SGH Nuclear Medicine Update course folder
- Rolling credits at conference

Gold Sponsorship

S\$15,000

As a Co-Sponsor, your company will receive prominent exposure leading up to and throughout the event as detailed below.

The Gold sponsor will enjoy the following:

- 1 Table-top Display at a premium location
- Three (3) full conference registrations
- One (1) conference satchel insertion
- Two (2) tickets to conference gala dinner
- Acknowledgement as a Gold Sponsor on standing banner at conference entrance
- Acknowledgement as a Gold Sponsor on SGH Nuclear Medicine Update website
- Acknowledgement as a Gold Sponsor in SGH Nuclear Medicine Update course folder
- Rolling credits at conference

Silver Sponsorship

S\$10,000

The Silver sponsor will enjoy the following:

- 1 Table-top Display at a premium location
- Two (2) full conference registrations
- One (1) conference satchel insertion
- Acknowledgement as a Silver Sponsor on standing banner at conference entrance
- Acknowledgement as a Silver Sponsor on SGH Nuclear Medicine Update website
- Acknowledgement as a Silver Sponsor in SGH Nuclear Medicine Update course folder
- Rolling credits at conference

Table-top Display

S\$5,000

Each exhibitor will enjoy the following:

- 1 Table-top Display (6ft by 3ft) at Trade Exhibition
- Recognition and Acknowledgment on SGH Nuclear Medicine Update Website
- Resource area to display literature

Lanyard / Namebadge Sponsorship

S\$3,000

Name Badge Sponsor will enjoy the following:

- Company name and logo printed on lanyards distributed to all participants
- Rolling credits at general sessions
- Recognition and Acknowledgment on SGH Nuclear Medicine Update Website

Bag Insertion Sponsorship

S\$1,000

Each Conference Bag Insertion Sponsor will enjoy the following:

- Insertion of one brochure (max 6pps) in the Conference Bags distributed to all participants
- Recognition and Acknowledgment on SGH Nuclear Medicine Update Website